

ATA Career Education Retention Rates

Program	2011-12	2012-13	2013-14
Dental Assisting - Diploma	89%	74%	78%
Medical Office Specialist - Diploma	100%	71%	74%
Professional Coding - Diploma	100%	100%	94%
Phlebotomy - Diploma	73%	86%	81%
Limited Medical Radiography with Medical Assisting AOS	NA	NA	69%
Limited Medical Radiography - Diploma	100%	73%	74%
Medical Professional: Medical Assisting AOS	74%	70%	77%
Medical Professional: Medical Coding AOS	79%	77%	75%

ABHES Formula

$$\text{Retention Rate} = (EE + G) / (BE + NS + RE)$$

EE= Ending Enrollment (as of June 30)

G= Graduates

BE= Beginning Enrollment (as of July 1)

NS= New Starts

RE= Re-Entries (number of students that re-enter into school who dropped from a previous annual report time period)